

Teresa Ustanik



Teresa Ustanik has over 20 years of philanthropy and advertising/communications experience for both consumer and professional target audiences, She served as art director of Harris Methodist Focus magazine, which thrust her into the middle of the healthcare arena in the early 90's to win publication awards while gaining valuable medical knowledge within one of the largest healthcare systems in Texas. Teresa has a proven track record for developing and executing strategic marketing programs that build and maintain brand equity and deliver measurable sales results have been key in maintaining focus on the core metrics and milestones within her professional partnerships, especially in pharmaceuticals. These skill sets have been transferred to the medical arena through wound care and diabetes prevention for over 8 years implementing new devices and patient care. She hopes to further her education as a PA to continue assisting the underserved, while advocating for both the elderly and underserved communities in fostering their own improved health.